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**Tilak
Maharashtra
Vidyapeeth**

(Declared as Deemed to be a University
under Section 3 of UGC Act by Govt. of India)

Two Days International Conference



‘Media Ethics’

Organised by
Dept of Journalism and Mass Communication

on
9th and 10th January, 2019



Venue

Tilak Maharashtra Vidyapeeth

Shri Jayantrao Tilak Sankul Auditorium,
7th Floor Main Campus, Gultekdi Pune-411037

Website : www.tmv.edu.in

Reach us on : 020-24403079/3057/3067 M: 9112249372

Email : tmvmasscommseminar@gmail.com

About Tilak Maharashtra Vidyapeeth

Tilak Maharashtra Vidyapeeth (TMV) established in 1921 is recognized by UGC as the "Deemed to be University" since 1987. We offer programmes in multiple disciplines such as Ayurveda, Sanskrit, Social Sciences, Modern Sciences & Professional Skills Management, Health Sciences, Law and Distance Education.

About Mass Communication Department

Department of Mass communication was established in the year 2006-2007 with a vision of creating an opening to the world of media and digital arts. With a powerful knowledge base, we intend to capture major opportunities for our young aspiring minds. To address this we have started several courses reeling through the practical, theoretical and analytical approaches of current trends in mass communication. We are following the guidelines prescribed by the University Grants Commission (UGC). The courses are designed in order to equip students with exciting and creative careers in growing business of Media Industry.

Media Ethics

Media has become an important part of socializing and we are witnessing the phenomenon of sensationalism, intentional or accidental distortion, excessive thematization of crime, tabloidization and manipulation of readers. Lack of ethics in the environment has unfortunately infected the media which is playing an outstanding role in creating and shaping of public opinion and strengthening of society. This conference aims at understanding the various dimensions of media ethics and its social responsibility.

Objectives of the Conference

In the public interest promote ethical standards in journalism based principles of truth and accuracy, humanity and accountability by providing meaningful education and training to journalist and publication of useful research.

Call for Papers

Research Papers from Academicians, Research Scholars, Professionals and Students are invited on the conference theme and sub themes as given below.

Themes

- Theme 1:** Self-regulation and deontology
- Theme 2:** Active citizenship and the media
- Theme 3:** Protection of vulnerable groups
- Theme 4:** Gender equality and communication
- Theme 5:** Ethics in artistic creations and in communication
- Theme 6:** Advertising and public relations
- Theme 7:** Media accountability
- Theme 8:** Studies of school of thoughts on mass media and their ethical concerns
- Theme 9:** Studies on radio and television

Note : Any other topics related to theme are allowed.

Note : Papers selected by the Editorial Board will be published at **Elsevier Procedia - Social & Behavioral Sciences.**

For Accommodation details contact

Dheeraj Singh : 9970292329
Kishor Waykar : 7875493366

GUIDELINES FOR PAPER SUBMISSION

Abstract Submission: Authors must confirm to the following Guidelines

Abstract Particulars

- 1.Length : Minimum 300-350 words excluding Title and Keywords.
- 2.Font : Times New Roman, 12 point
- 3.Spacing : 1.5
- 4.Title Page : Title, Author(s), Affiliation and other related details
- 5.Key words : not less than 5

Full Paper Submission:

Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references.

Authors should adhere to the following:

Particulars

- 1.Length 2000 – 3000 words excluding Title
- 2.Font Times New Roman, 12 point
- 3.Spacing 1.5
- 4.Title Page Title, Author(s), Affiliation and other details.
- 5.Format : APA format of citation.

Registration Fees For Conference

For students : **Rs. 1000**(U.G. & P.G.)

For academicians / Research Scholars : **Rs. 1500**

For Non-academicians/ corporate delegates : **Rs. 2000** (Includes Conference Kit, Tea, Lunch and Conference Proceedings)

Registration Fees For Conference with Publisging of Paper

For students : **1,500 INR/ 100 USD**

For academicians / Research Scholars: **4,500 INR/ 80 USD**

For Non-academicians / corporate delegates : **5,000 INR/ 90 USD**

In Absentia : 100 USD

Note : In case of more than one author, individual Registration is must. Demand Draft to be made in favour of Registrar, Tilak Maharashtra Vidyapeeth, Pune.

Cash is also accepted.

Fee can be paid by NEFT/RTGS. Bank Details are as follows;

Account Name and Details :

Registrar, Tilak Maharashtra Vidyapeeth

- 1) **UCO Bank, Mukund Nagar Branch,** Pune - 37
S.B. A/c No : 16840100006111
IFSC Code : UCBA0001684
MICR No. : 411028012
- 2) **ICICI Bank, Satara Road Branch,** Pune - 411009
S. B. A/c No. : 033701006425
IFSC Code : ICIC0000337
MICR No. : 411229010

Please mail following details of amount transferred to finance@tmv.edu.in and tmvmasscommseminar@gmail.com

- 1) Name of the participant
- 2) Reason for which amount is deposited.
- 3) Screen shot/soft copy of transaction.

HOW TO REGISTER

Registration Form is attached OR

Kindly click on the link www.tmv.edu.in/Conference for registration.

IMPORTANT DATES

Sr.No	Particulars	Dates
01	Acceptance of full paper	on or before 1 st Dec' 2018
02	Notification - Selection of Full Paper	on or before 15 th Dec' 2018
03	Last date of registration	on or before 1 st Jan' 2019

Early bird discount for Registration - 30th Nov 2018

Co-ordinators

Asst.Prof.Debohuti Chakraborty
Asst.Prof.Tushar Kshirsagar
Asst Prof. Arun Suryawanshi
Asst.Prof.Satyajit Mandle
Asst.Prof.Bharat Jadhav
Asst Prof. Kunal Lanjekar

For Registration and any queries contact Help Desk Time: 10am to 5pm
Smita Dhabadgaonkar - (020 -24403057 / 79)
Rajashree Polekar - (02024403067)